



## OUR MISSION

*Giving Adults Undergoing Cancer Treatment  
a Time to Remember who they are by  
Forgetting their Diagnosis for a Few Hours*

## 2023: A YEAR OF GROWTH

2023 was a year of GROWTH for Night Out For You. We accomplished so much last year and can't thank everyone enough who helped us get there!

### Growth in the Number of NOFY Experiences Given

Last year alone we provided at least 40 Experiences. That is almost 1/2 the amount given in all of our history. (We celebrated our 100th Experience given on December 4, 2022). The word is getting out that taking a few hours off from cancer is a winner! These are our 2023 Recipients who had Experiences last year with loved ones.



A Little R & R at Spa Mirbeau - Linda C.

Enjoyed a Family Dinner - Joanne V.

Listened to Andrea Bocelli - Kate P.

Enjoyed a Syracuse vs. Duke Basketball Game - Jerry L.

Enjoyed the Neil Diamond Show on Broadway - Barbara O.

Enjoyed Dinner at Delmonico's - Kim M.

Saw Aladdin on Broadway, NYC - Sara M.

R & R at an Airbnb at Hunter Mountain - Lynette M.

Fun at the Today Show to visit Hoda & Jenna - Alison D.

Dinner at The Bears - Susan B.

Family Fun at the Great Escape Water Lodge - Elizabeth R.

Rallied for their Favorite Driver at NASCAR, Dover DE - Ellen C.

Saw Lion King on Broadway - Nancy F.

Took a Fishing Charter on Lake George - Chris E.

Dined at Cock & Bull - Carol G.

Family Visit to Legoland - Sandra C.

Took in a Mets Game - Sue T.

Saw Skeeter Creek on Captain JP Cruise Line - Linda L.

Visit to the Rotterdam Aquarium - Amanda P.

Spa Day at Complexions - Karen U.



## NOFY Experiences 2023 Continued

Visit [www.nightoutforyou.org/request-experience](http://www.nightoutforyou.org/request-experience) to Request Your Customized Experience

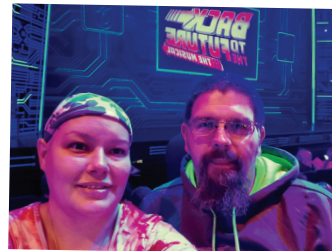


Dinner at Mortons & Saratoga Casino - Ellen B.

Overnight at the Sagamore & Spa - Teresa A.

Dined at Piccolo's - Faith M.

Visit to Rocking Horse Ranch Resort - Abigail M.



Enjoyed Historic Cooperstown & Baseball Hall Of Fame - Jeffrey W.

Family Fun at Great Escape Water Lodge - Danielle U.

Rooted for the Buffalo Bills at a Bills Game - Charles F.

Lake George Lunch Cruise/Dinner at Sagamore - Linda S.

Enjoyed a NYC Brunch Cruise - Joanne G.

Enjoyed a Lake George Dinner Cruise - Bessie J.

Visit to Rocking Horse Ranch Resort - Nicole B.

Dinner at The Heritage, Wapp. Falls - Noreen S.

Dinner at Morgan & Co, Glens Falls - Veronica E.

Overnight Stay at the Mohonk Mountain House - Eloise B.

Overnight Stay at the Mohonk Mountain House - Christina A.

Catching "Back to the Future" on Broadway - Kimberly C.



A Charlie Brown Christmas at Proctor's - Jim M.

Celtic Family Christmas Show - Rosemary B.

Radio City Christmas Show - Erin P.

Overnight Stay at the Mirror Lake Inn - Emily M.



*Cancer can rob someone of happiness. A small gesture of gift giving to a woman with cancer that was at the end of her rope during cancer therapy began Night Out for You Inc. A Night Out for You is a customized Experience that will bring you joy and allow you to have something to look forward to.*

## GROWTH IN THE FUNDRAISING EVENTS OFFERED

Our goal is to give our supporters, such as yourselves, fun and exciting events to attend - like an Experience. This year we had a diverse selection of events. Beginning in **January** we held a **1-mile a day walk/run month long challenge** where 78 participants walked or ran for the cause and a water bottle! We followed that up in **February** with **Blessings Tavern in Colonie** donating 100% profits from their dinner and take out service for one night! This was a huge, delicious success! Our annual **March Have a Laugh Comedy Event at FunnyBone in Crossgates** is always a winner. This is such a good event! It never gets old, because the comedians are too good. Thank you to **Meier Law Firm** who was generous enough to sponsor a table! We also were seen at the annual **Women's Expo** where we meet a lot of people and make a lot of friends!

In **April**, we offered a **Plant n Sip at Bye-I Brewery**, in Cohoes, where we decorated our pots and planted succulents while enjoying craft beers and seltzers! All our plants went to good homes! Also in April, **Toni Howard, ABC Sports & Fitness & Julie Fariello of Orange Theory Fitness** partnered together to hold a benefit in the form of a **BootCamp** at the Albany MVP Arena. Lots of people showed up to work out hard and win lots of great raffles. Special thank you to **Kristen Casey** for getting the lion's share of the raffles! 100% of the proceeds were donated to us! In **May**, we were sponsored for one night at the **Albany All Stars Roller Derby**, which was a treat. If you haven't gone to a roller derby match you should. **Saratoga Central Catholic School** sponsored us at their **Annual Saratoga Hoops Basketball 5v5** tourney in **June**. Volunteers **Valerie Caputo and Lauren Cote** set off the event with a few words about NOFY and got to toss the game ball to begin the tournament!

Throughout the **summer** we held a **Virtual Art Contest**. We received lots of drawings from talented people throughout the Capital Region. The winner of the art contest was **Mary Keegan**, 9th grader at Holy Names Academy. The winner with the most money donated won the contest, but don't let that fool ya - Mary's drawing is beautiful. It was featured on our pint glass. You can still buy one if you are interested....We were also sponsored by the **Albany Rock Voices**, who are a rockacapella belting out 70's Rock hits this past **August**. **Kari Jean's Closet** in Voorheesville honored us by donating all of their profits from a weekend back to school sale **right before September**. If you have never been to Kari Jean's Closet, you should go. Gently used and vintage clothes adorn the walls and mannequins that are accessorized. We also manned a table at the **TugBoat Festival** in Waterford. Special thank you to our volunteers for helping us that weekend cause it was HOT!!!

We did have a few community donations in **October** from our friends at **Blue Creek Elementary School** in Latham as well as **Roots Academy** in Albany held a staff fundraiser; **The RA's at Siena College dorm Hennepin** held a fundraiser under the auspices of "HennePIE your RA and RD", where students get to throw a whipped cream pie in the face of their RA or RD. These flying funds were donated to us. Cannolis were sold in honor of us at **The Academy of Holy Names**. The proceeds from a **bake sale** were donated to us by **C and C Pasta**. We held our **benefit concert Listen to the Music** at the **Cohoes Music Hall** in **November**. The bands DID NOT DISAPPOINT. **Amanda Case** opened up with terrific soul searching music and **Tops of Trees** jammed the afternoon away then **Big Sky Country** sang sweet melodies to keep us dancing!

**December** was a full month as we were sponsored again by **Blessings Tavern**, in Colonie, to alleviate shoppers need to cook dinner or entice folks to dine in to catch Monday Night Football, by donating 100% of purchased dinners and take out! And we were the honorary recipients of the **Shaker Ridge Ladies Association 22nd Holiday Luncheon** who are part of the **Shaker Ridge Country Club**. The women members support a local charity by **hosting a delicious lunch and auction of wonderful, fun prizes** where 100% of the proceeds were donated. This year Night Out For You was the beneficiary of their generosity. We will be able to provide 3 Experiences alone through this donation! And a huge THANK You to the little hands of the **East Greenbush Girl Scouts** for donating hand-made Christmas ornaments for us to share with our Recipients!

*Thank you to all of our sponsors that allowed us to offer a variety of events and activities throughout the year!*

## GROWTH IN OUR OUTREACH

This year we have grown in the number of Experience Specials. These are the folks who help create the Experiences that our Recipients request. **Mary McGarvey**, who is the other half of NOFY, does a terrific job at acclimating our new Experience Specialists on working with the Recipient and arranging their Night Out. Special Thank You to all of our Experience Specialists, without you we could not do what we do and with such grace and love.

We also grew in the number of our sponsors! Huge thank you to **Alexis Diner, AngioDynamics, Regeneron, ME Engineering, The Hughes Family, Cohoes Carpet, Fenimore Asset Management, Marra's Pharmacy, Babe's Cafe, Rizzo's House of Flowers, Blessings Tavern, Meier Law Firm, St. George's Masonic Temple #6 and Apollo King Solomon's Lodge #13.**

Continued thanks to our consistent supporters! Huge thank you to **ABC Sports & Fitness, Toni Howard, Clifton Park Toyota, and LJ Early Company.**

## GROWTH IN OUR MEDIA COVERAGE

It is no secret that we have gained national attention by receiving a segment on the **Today Show** in April. We sent **Alison D.** to the show as an Experience and ended up as being a story. The experience for us was amazing but the Experience for Alison D. was outstanding! This exposure provided our community to see the beginnings of Night Out For You and showcase what we can do for adults undergoing cancer care.

Not to be outshined, we send special thanks to the **Murray Group** for donating space to us, as well as two other local nonprofit organizations, in the **Albany Business Review Giving Guide** featured in their October/November edition. The exposure alone is a gift!

Special thanks to **99.5 FM The River** for hosting us on their Celebrity Challenge.

Thank you for honoring **Kate**, our founder, as one of the **20 Outstanding Women of the Capital Region** featured by **Hannaford** and **B95.5 FM.**

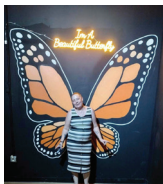
We were also featured in **Neighborhood Spotlight Magazines** in Clifton Park and Malta

And if you haven't checkout our updated website, please do. Midyear we ushered in a new site that was fresh and user friendly. Review our **Calendar of Events** to stay up to date on Experiences given and Events to attend.

## FOREVER IN OUR MEMORIES

When you receive an Experience from NOFY, you become part of our collective family. We want to recognize and remember these wonderful Recipients who passed this year and send our sincerest condolences to their loved ones.

*Amanda Parker*



*Barbara O'Neill*



*Charles Fiorino*



*Jacqueline Bruce*



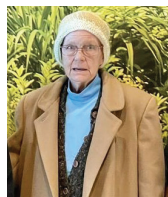
*Jerry Lester*



*Judy Covey*



*Linda Campbell*



*Patricia Snyder*



*Tammy Whitty*



*Teresa Ashline*



***Thank you for being a part of our year! We look forward to sharing 2024 with you and we are excited to see what this year brings!***